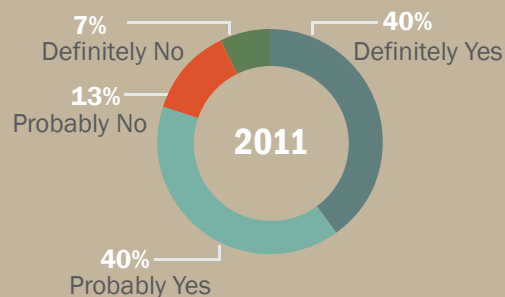
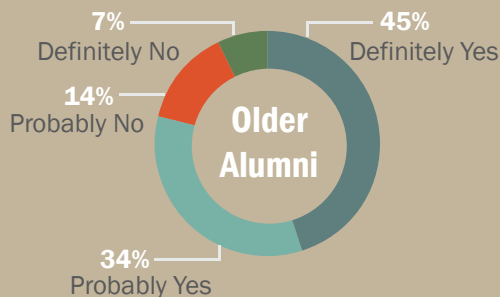
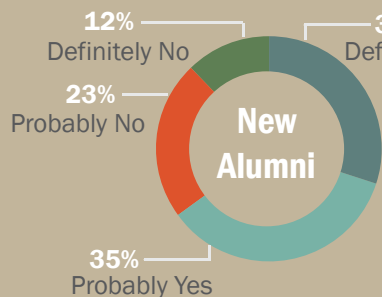


STUDENT SATISFACTION

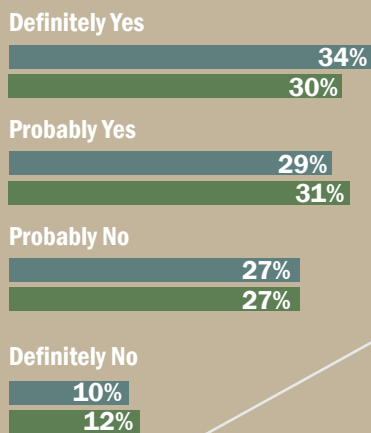
...“Would you recommend someone with similar skills and interests attend Columbia?”



IF YOU COULD START YOUR COLLEGE EXPERIENCE OVER

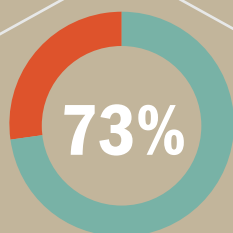
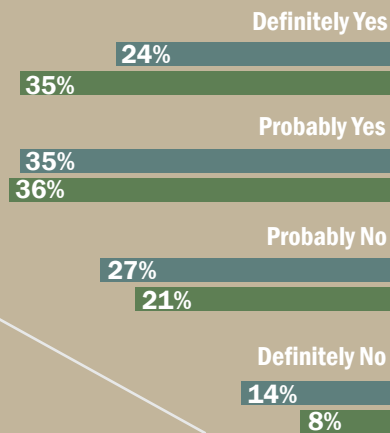
“...would you choose to graduate with the same major?”

“...would you still choose Columbia?”



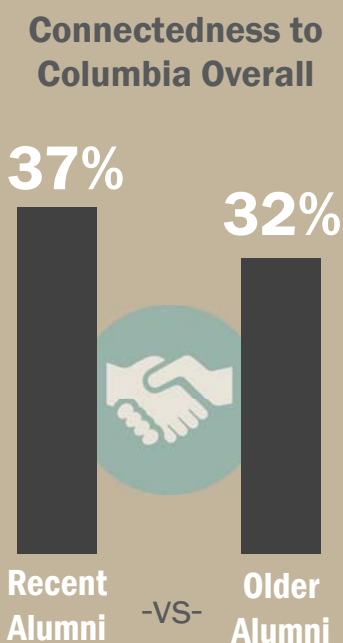
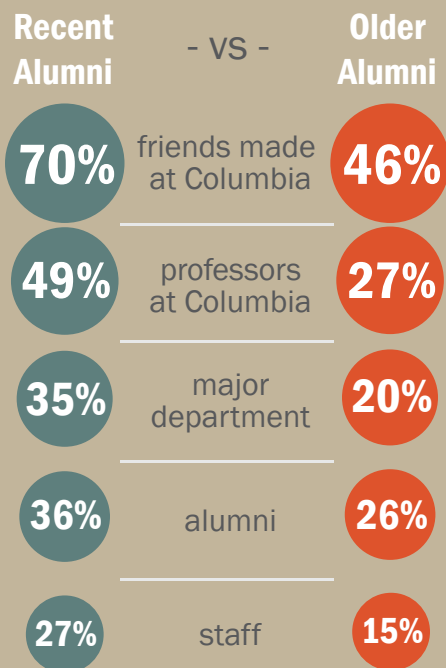
New Alumni  
Older Alumni

New Alumni  
Older Alumni

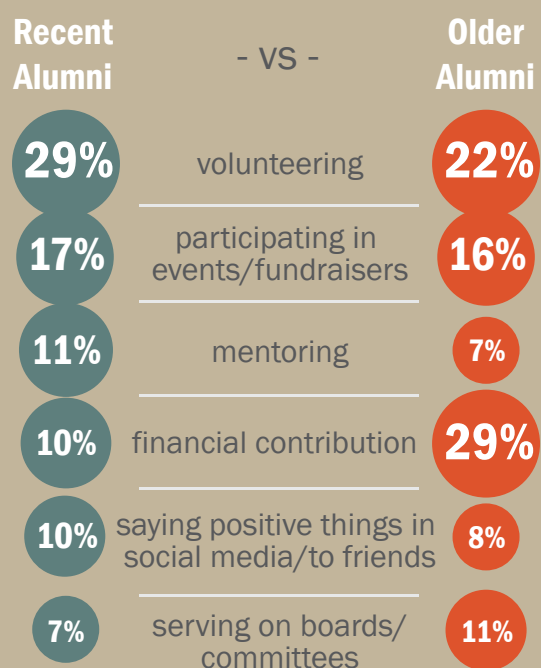


would recommend Columbia

HOW CONNECTED DO YOU FEEL TO...

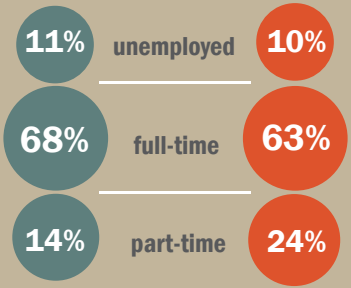


“How do you prefer to contribute to the organizations you support?”

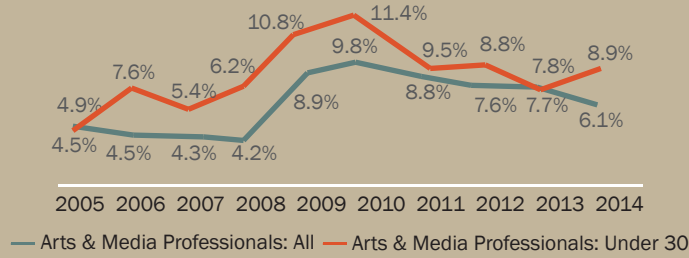


# ALUMNI EMPLOYMENT

## 2015 -vs- 2011



## National Arts & Media Professionals Unemployment



*"Do you own your own business, are self-employed, or freelance?"*

**28%** of Recent Alumni  
**30%** of Older Alumni

**...said YES**

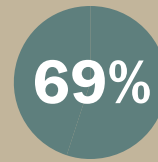
# WORKING IN THEIR FIELD OF STUDY

**55%** of Recent Alumni **59%** of Older Alumni work in their field  
...compared to 49% in 2011

**8.5%** of Recent Alumni **19.8%** of Older Alumni do freelance work or consulting in addition to their primary job

**46,984**  
Average Salary

Overall job satisfaction



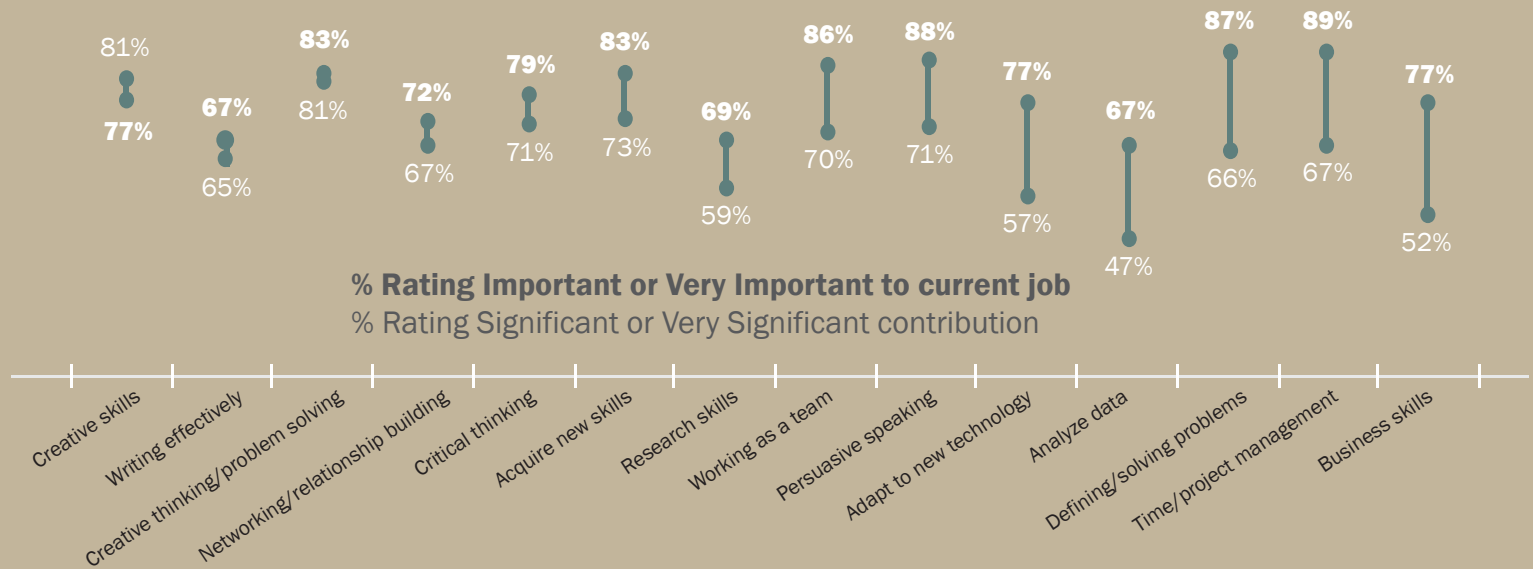
Overall job satisfaction for those whose job is highly/moderately related to major

# JOB SKILL IMPORTANCE AND COLUMBIA'S CONTRIBUTION

Difference between mean ratings by Recent Alumni:

*"Please indicate the importance of the following in your current job."*

*"How has Columbia contributed to your success with each of the following?"*



*"As you look back on your Columbia experience, please share your level of satisfaction with the following."*

# ALUMNI SATISFACTION

Faculty in my major department reflected expertise in their fields  
Professors in my major were available and helpful in meeting my advising needs  
Technology & equipment used in instruction in my major program of study  
Quality of student support services  
Quality of student activities/campus life  
Quality of career/placement services

