

Business and Entrepreneurship Spring 18 Assessment

- Accounting (28-2110); N= 134
 - Continue Cengage Exams
 - Working on it: Ryan Smith and Tyler
- Introduction to Management (28-1110); N= 120
 - Continue Cengage Exams
 - Working on it: Beth Ryan and Tyler
- Business Writing (28-2120); N= 176
 - Resume and Cover Letter, assessed by panel of external reviewers or faculty
 - Working on it: Jerry and Tyler
- Practicum (all 10 sections); N= 204
 - Student performance (undergraduate and graduate), assessed by instructor, based on rubric generated from course outcomes (and sharing three common criteria)
 - Working on it: Jerry and Tyler

Graduate Assessment

- Practicum
 - See above
- Arts, Media, and the Law (28-6117); N= 19
 - Final Paper and Presentation, assessed by instructor
 - Working on it: Dawn Larsen and Tyler
- Financial Management (28-6115)
 - Exam 3, aggregated, or Financial Analysis presentations, assessed by instructor
 - Working on it: Ryan Smith and Tyler