

Cinema and Television Arts Assessment Plan Fall 2017

Rationale

Within Cinema, these FA17 assessment activities look at how students write about the work of others and their own work and also examine students' experiences in the Development stage of Practicum. In Television, the activities examine student writing and content creation within the context of cohort classes and non-cohort classes.

Assessment 1: World Cinema I and World Cinema II

Program Outcomes to Assess

- Fluency in the language of cinema by applying diverse perspectives.
- Critically examine their own work and others in the context of cinema history, aesthetics, and cultural influences.

In FA17, we will collect writing samples from World Cinema I and World Cinema II to review. From World Cinema I, we will collect the Final Research Paper, which students are uploading to Canvas. From World Cinema II, we will collect Paper 3 (Final Draft) from Falzone, Final Paper from Saeedvafa, and Final Paper from Sultz's online section.

Copies of the essays will be collected and a sample of at least 75 scored by Graduate Teaching Assistants based on a rubric created either by instructors or Cari, Wenhwa, Tyler, and Neil.

Responsibilities and Potential Timeline

Determine how World Cinema II instructors will be collecting the assignment and how we can obtain copies of the student work.- Cari and Wenhwa

- Complete by 9/29/17

Create Assessment Rubrics- Instructors or Cari, Wenhwa, Neil, and Tyler

- Complete by 12/1/17

Select and Contact Panel of Reviewers – Cari and Wenhwa

- Complete by 12/1/17

Lead Norming Session- Tyler and/or Neil

- Complete by 2/1/18

Score Writing Samples, TBD Graduate TAs

- Complete by 3/1/17

Compile Data and Write Report- Tyler

- Complete by 7/1/18

Assessment 2: Practicum

In FA17, two of three times throughout the semester we will ask students currently enrolled in Practicum to answer a series of reflection questions about their experience in Practicum. Teaching faculty should announce the reflection questions (to be circulated by Neil and Tyler) to students, possibly incentivizing them with a small amount of course credit.

Responsibilities and Potential Timeline

Notify Instructors of the Activity- Cari or Wenhwa

- Complete by 10/2/17

Determine Reflection Questions- Cari, Wenhwa, Tyler and Neil

- Complete by 10/11/17

Circulate Questions to Students, likely via SurveyMonkey or Qualtrics

- Complete Round 1 by 10/27/17
- Complete Round 2 by 12/2/17

Compile Data and Write Report- Tyler

- Complete by 7/1/18

Assessment 3: Producing and Editing I; Aesthetics and Storytelling

Course Outcomes to Assess

- Students will apply both written and visual storytelling skills to produce projects with originality and aesthetic depth.
- Students will demonstrate the ability to offer constructive criticism and collaborate with others.

Working with Aesthetics & Storytelling and Production & Editing I (both cohorts and separate sections), we will utilize the Video Story Project. From Aesthetics & Storytelling, we will look at the Video Story Project Treatment, submitted to Moodle in Week 3. From Production & Editing I, we will use the Video Story Project, uploaded to YouTube and Vimeo Week 8 and screened Week 9 in Aesthetics & Storytelling. We will look at a sample of at least 60 students, drawing from the cohort and non-cohort sections.

For assessing student work, we can see if the instructors currently use a rubric for the written Treatment and filmed and uploaded portions of the Video Story Project. If so, we can draw from the scored rubrics that instructors already use. If no rubric is currently in place, we can consider creating a rubric for instructors to use or for a panel to use for scoring the work at a later time, since we should have access to the student work through Moodle and through Vimeo and YouTube.

Responsibilities and Potential Timeline

Determine if Instructors Already Use a Rubric- Cara and Wenhwa

- Complete by 9/29/17

Revise or Create Assessment Rubrics, if needed- Cara, Wenhwa, Tyler, and Neil

- Complete by 10/6/17

Score Student Samples- Instructors of TBD Panel

- Complete by 12/8/17

Compile Data and Write Report- Tyler

- Complete by 7/1/18

From the Above Plan, Some of the Questions We Need to Consider Are

1. Are we able to draw from existing rubrics for assessing the Video Story Project in Aesthetics and Storytelling and in Production and Editing I? If there's no rubric for us to draw from, we'll want to consider the best way to assess student work from these courses.

For Spring 2018

We will create a survey to send to all current and past Foundations students to learn about their experience going through the program.

We will likely look at the second sequence in the Television cohorts.