

## **Design Assessment Plan Fall 2018**

Assessment plans in Design will focus on capstone or upper-level courses, with focus on student portfolio work and career-readiness. In addition to learning about student performance tied to those outcomes, this focus will help to set up later assessments of the newly designed Portfolio course that will become a requirement for students in all programs.

Additionally, the newly created Design Thinking course will be a focus to learn about student experience in the course, as the weeks progress.

### **Program: Graphic Design BA/BFA**

#### **Program Outcomes to Assess:**

- Present a succinct, cohesive, critically edited and interpreted body of work.
- Use advanced skills in typography, layout, information design, packaging design, environmental

**Course:** Graphic Design Practicum (GRDE 480): 4 students; Faust

**Artifact:** Client Presentations

**Method:** Collect feedback from client, ideally through rubrics they complete (rubrics designed by or with instructor, and possibly students as well)

\*\*\*\*\*

### **Program: Illustration BA/BFA**

#### **Program Outcomes to Assess:**

- Present a succinct, cohesive, critically edited and interpreted body of work.
- Demonstrate an advanced proficiency in the creation and development of effective images.

**Course:** Illustration Studio II (ILLU 313): 2 sections, 38 students; Arnold

**Artifact:** Project Illustration Collaborations OR Final Written Analysis

**Method:** Assessed by instructor and analyze students' self-assessment, where applicable

\*\*\*\*\*

### **Program: Interior Architecture BFA**

#### **Program Outcomes to Assess:**

- Present a succinct, cohesive, critically edited and interpreted body of work.
- Have an understanding of design tools (design concept, circulation patterns, overall atmosphere, materials, lighting) that enhance the built environment and support the client's intention.

**Course:** InArch: Final Studio (INTA 435): 8 students; Probstner

**Artifact:** Final design presentation

**Method:** assessed by instructor

\*\*\*\*\*

**Program:** All

**Course:** Design Thinking (DSGN 110): 2 sections, 83 students; Doherty, Kayes, and Cote

**Method:** Take notes/document student responses during the end-of-class feedback sessions and compile these Reflections at the end of the semester to analyze for trends and progress