

## **Fashion Studies Assessment Plan Spring 2019**

Over AY18-19, the Fashion Studies Department's assessment focus is on two foundational courses, Intro to the Fashion Industry and Fashion Design Principles. The instructors of each course will serve as a review panel for the work of the opposite course (helping instructors to also get a better sense of the other course's focus). During Spring 2019, panels of instructors will assess the student work collected from the fall courses

**Program:** Fashion Studies BA/BFA

### **Program Outcomes from Fashion Core to Assess:**

- Evaluate consumer, fashion, and design theories in order to propose solutions to existing and potential industry-related problems.
- Understand the human, cultural, and ecological impact of production and consumption.

**Course 1:** Intro to the Fashion Industry (FASH 101): 4 sections, 140 students

**Artifact:** *The True Cost* and/or *River Blue* film review and "Fashion Consumption Reflection"

**Method:** Using a rubric created by the department (with special attention to ability to evaluate and to consider human, cultural, and ecological impact), select instructors of Fashion Design Principles will assess student work collected from the FA18 sections.

**Course 2:** Fashion Design Principles (FASH 102), 5 sections 125 students

**Artifact:** "Final Collection Project"/"Body of Work"

**Method:** Using a rubric created by the department (with special attention to ability to evaluate and to consider human, cultural, and ecological impact), select instructors of Intro to the Fashion Industry will assess student work from the FA18 sections.

**Fall 19:** Assessment will seek to learn from the newly revamped Patternmaking and Construction 1 and Marketing for Fashion Brands courses as well as ways for the department to better distinguish between the BFA and BA.