

# Photography Assessment Plan Fall 2017

## Rationale

This fall's assessment activities will build on the substantial work done AY16-17. We will continue looking at student performance in Introduction to Lighting and Advanced Lighting, as well as look at career-readiness with work in Portfolio Development and Documentary Methods. Additionally, we will utilize ongoing activities in the graduate program for assessment purposes.

## Assessment 1: Introduction to Lighting and Advanced Lighting

Students in all sections of Introduction to Lighting and Advanced Lighting will take the Lighting Assessment Exam via Moodle. Instructors should all administer the exam in the same way, providing the same amount of class time across courses and sections, administering the exam during the same week, and emphasizing the exam is to be completed individually. Administering the exam FA17 will give us even more data for interpreting the results from SP17.

### *Responsibilities and Potential Timeline*

Contact Instructors about Administering the Exam- Alison and/or Peter

- Complete by 10/13/17

Administer the Lighting Exam- Instructors

- Complete During Week 13 (Same as SP17)

Collect Exam Data – Tyler

- Complete by 2/1/18

Compile Data and Write Report- Tyler

- Complete by 7/1/18

## Assessment 2: Portfolio Development

At the end of Portfolio Development, students will be presenting their business cards and other materials to industry professionals invited by Peter. These outside reviewers will complete a rubric based on the student's work and career-readiness.

### *Responsibilities and Potential Timeline*

Communicate with industry professionals serving as outsider reviewers- Peter

Create Scoring Rubrics- Peter

- Complete by 11/10/17

Score Student Work Based on the Rubrics – Outside Reviewers

- Complete by 12/22/17

Collect Scored Rubrics – Tyler

- Complete by 2/1/18

Compile Data and Write Report- Tyler

- Complete by 7/1/18

### **Assessment 3: Documentary Methods**

We will look at student work from their final projects and artist's statement. Ideally, instructors will assess student work from both sections or sampled from each, utilizing a rubric revised that is already in place or created to aid instructors.

#### *Responsibilities and Potential Timeline*

Contact Instructors About Assessment Activities- Alison

- Complete by 10/13/17

Create Rubric- Tyler and/or Alison

- Complete by 11/7/17

Lead Norming Session with Instructors- Tyler and/or Neil

- Complete by 2/1/18

Score Student Work Based on the Rubrics – Instructors

- Complete by 3/1/18

Collect Scored Rubrics – Tyler

- Complete by 2/1/18

Compile Data and Write Report- Tyler

- Complete by 7/1/18

### **Assessment 4: Graduate Seminar**

At the end of the semester, student work is assessed by external reviewers. Following the visit by the external reviewers, the instructor has an individual feedback session with each student. We will utilize the feedback given to look for trends and assess student performance. A question we will need to answer, likely by conferring with the instructor or instructors: what is the best way for us to document and collect that feedback?

Contact Instructors About Assessment Activity and Discuss Possible Ways to Gather the Feedback Given- Alison and/or Peter

- Complete by 10/27/17

Document Student Feedback- TBD

Collect Feedback – Tyler

- Complete by 2/1/18

Compile Data and Write Report- Tyler

- Complete by 7/1/18

**For Spring 2018**

We will likely utilize the external panel review (1 academic and 1 professional) done at the end of spring for the Graduate Program, with Tyler in attendance to take notes of the feedback given.