

Photography Assessment Plan Spring 2019

Photography BA; Photography BFA

During Spring 19, the Photography Department would like to a) learn about the performance of transfer students in courses/concentration that tends to attract students to the department and learn about the impact that taking select courses has on non-majors taking future courses in the department. To those ends, the department would like to explore the following research questions.

- 1) How are transfer students performing in Fashion courses (Fashion Photography: Location (PHOT 340) and Fashion Photography: Studio (PHOT 341)) compared with FF students?
- 2). Do non-major who take Photo Practice 1 (PHOT 101) go on to take other courses in the department?
- 3). How many non-majors who take Darkroom courses go on to take other Photography courses? And in what year (sophomore, junior, etc.) are they taking the courses?

Data will be gathered by either, or by both, the Office of Institutional Effectiveness and the Student Success Collaborative software available to academic personnel.

Photo Practice 3 Course

With the revision of Photo Practice 3 (PHOT 202), which condensed Digital Practice 1 and Digital Practice 2, due to perceptions by faculty and students that the courses were redundant, the department would like to gather information on how students perceive the new course sequencing, particularly whether previous redundancies have been eliminated and if the course now provides an appropriate level of challenge. During SP19, a short survey will be developed to administer to students FA19.

Plans for AY19-20

Previously, a standardized test for Lighting I and Lighting II was used across sections and courses to assess student performance. The courses have since been revised to Principles of Light I (PHOT 205) and Principles of Light II (PHOT 209). During FA19, the Photography Department and the Assessment Office will collaborate to create a new exam for the revised courses, with plans to begin using the exam SP20 and onward.